



Green Home Builders of the Triangle -- Sponsorship Packages for 2010

Why should you become a sponsor?

- To gain recognition in the Triangle of your company's support for green building;
- To obtain opportunities to publicize the green aspects of your product or service;
- To support the continued success and growth of the program.

Sponsors are expected to support the work of the Green Home Builders of the Triangle (GHBT) and to be members of the Home Builders Association of Durham, Orange, and Chatham Counties (HBADOC) or of the HBA of Raleigh-Wake County (HBARWC). However, if you are a non-member company which distributes your products through a GHBT member (but you do not sell your products directly), you can pay the sponsorship of that member and can have your name or logo (depending on sponsorship level) displayed along with that member's in the marketing materials.

Sponsorship Levels and Benefits:

Customized packages - Please contact Leigh Scott or Nick Tennyson (919-493-8899) or Tim Minton (919-233-2033) if you are interested in discussing a customized sponsorship.

Platinum Level - \$10,000 - Only two sponsors (non-competitors) will be accepted at this level.

All of the benefits of the Gold level, plus the following:

- Presenting Sponsor recognition for the Green Home Tour, with your logo on the front cover of the Green Home Tour guidebook;
- Space for a full-page article about your product or service in the green building section in one issue of *Rooflines*.
- Benefits of HBADOC Sponsor Club at Gold Level:
 - > Full-page article or ad about your company in *Rooflines*
 - > Half-page ad in the HBADOC Directory
 - > Preference in booth space location at the HBADOC Builder Appreciation Night & Neighborhood Market
 - > One free entry in the HBADOC Spring and Fall Golf outings
 - > Two tickets to the HBADOC Holiday Gala

Gold Level - \$5,000

All of the benefits of the Silver level, plus the following:

- One ½ page display advertisement in the Green Home Tour guidebook (submitted camera ready);
- One ½ page display advertisement in *Rooflines* (submitted camera ready; HBA will choose publication date) and a 30% discount on additional ads in *Rooflines*;
- Your logo on the sleeve of GHBT shirts, to be printed and sold to GHBT members in 2010;

Silver Level - \$3,500

All of the benefits of the Bronze level, plus the following:

- Logo recognition on the GHBT webpage during sponsorship period;
- Logo recognition on the sponsor page of the Green Home Tour guidebook;
- Space for a half-page article about your product or service in the green building section in one issue of *Rooflines*.
- Special placement of your booth space at the Green Home tour's kickoff event;
- One ¼ page display advertisement in *Rooflines* (submitted camera ready; HBA will choose publication date) and a 30% discount on additional ads in *Rooflines*;
- Logo recognition on an easel at the kickoff event for the Green Home Tour;
- Logo recognition on an easel or banner to be displayed in the lobby or conference room of the HBAs.



Silver level, continued.

- One ¼ page display advertisement in the Green Home Tour guidebook (submitted camera ready);
- Logo recognition on an easel at GHBT educational programs and monthly meetings;
- Presentation of a 20-minute program at a regular monthly GHBT meeting *OR* (for builders) one complimentary entry in the Green Home Tour during the sponsorship year. (Please note that certification fees would still apply to that home.)

Bronze Level - \$1,750

All of the benefits of the Copper level, plus the following:

- Space for a table top display at the Green Home Tour’s kickoff event;
- Presentation of a 10-minute program at a regular monthly GHBT meeting *OR* the tabletop display from the Copper level – whichever you prefer.
- 50% discount on a ¼ page display advertisement in the Green Home Tour guidebook (submitted camera ready).

Copper Level - \$750

All of the benefits of the Green level, plus the following:

- A link to your webpage from the GHBT webpage;
- Space for a tabletop display during one monthly GHBT meeting;
- 10% discount on ¼ page display advertisement in the Green Home Tour guidebook (submitted camera ready).

Green Level - \$325

- Name recognition on the GHBT webpage during sponsorship period;
- Name recognition on an easel that accompanies our traveling tabletop display, normally used for at least two public festivals during the year;
- Name recognition on an easel or banner to be displayed in the lobby or conference room of both HBAs;
- Name recognition on an easel at GHBT educational programs and monthly meetings;
- Name recognition on the sponsor page in the Green Home Tour guidebook;
- Name recognition two times per year as a green building sponsor in *Rooflines*, the HBADOC’s print newsletter; and in *Neighborhood Builder*, the HBARWC’s online newsletter.
- One GHBT membership during sponsorship period.

Sponsorship Response Form --

Please print clearly and fax to 919-490-7963 or mail this form with payment to the HBADOC: 20 W. Colony Pl, Ste. 180, Durham, NC 27705. *Sponsorships can be billed quarterly for Copper and above.*



Yes! Please sign me up at the following level:

<input type="checkbox"/> Platinum (\$10,000)	<input type="checkbox"/> Silver (\$3,500)	<input type="checkbox"/> Copper (\$750)
<input type="checkbox"/> Gold (\$5,000)	<input type="checkbox"/> Bronze (\$1,750)	<input type="checkbox"/> Green (\$325)

I do not want to have the one-year GHBT membership that comes with a sponsorship.

I do want to have the one-year GHBT membership that comes with a sponsorship.

Name: _____ Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____ Website: _____

My check is enclosed.

Please bill me quarterly (Copper and above).

Please charge my credit card. Type (MC/Visa): _____ Expiration Date: _____

Name on card: _____ Number: _____

Signature: _____ 3-digit security code on back of card: _____

Questions? Call Leigh at 919-493-8899.